SƐR5
Srednja elektro-računalniška šola Maribor

Smetanova ulica 6, 2000 Maribor, Slovenija
T: 02 234 19 10
E: sers@sers.si S www.sers.si

Erasmus+

Third learning-training session, 12th - 16th April 2021

Project Erasmus+ KA2 "Green entrepreneurs for better world"
EC Project Number 2018-1-LV01-KA229-046962_4

VIRTUAL EXCHANGE PROGRAMME

Monday, 12th April, 2021

10.00	**Welcome speech** (E+ coordinator, 2 teachers, 4 students)
10.15	**Meeting our principal.**
10.30	**Guided school tour** presenting The Secondary School of Electrical and Computer Engineering (video presentation).
11.00	**Criteria for advertisement rating.** - Teachers create the criteria for evaluating the advertisements, - students start planning their advertisement
12.30	**Reflexion and evaluation.**

Tuesday, 13th April, 2021

10.00 – 13.00	**Develop knowledge in advertising.**
	- Professional **virtual lecturer** on creating a good advertisement;
	  o theoretical point of view,
	  o workshop instructions
	- discussion with the lecturer

	Workshops on advertising activities guided by the teachers. - Creation of advertisements for the product - Reflexion and evaluation.
13.00	**Reflexion and evaluation.** - Presenting our expectations and criteria to the student.

Wednesday, 14th April, 2021

10.00	**Our hometown Maribor** - Virtual cultural insight of the most important cultural attractions, - virtual natural insight – How green is our hometown and its surrounding - presenting the eco companies, - what are "eco houses". **Slovenia in brief** (cultural and natural attractions). - Virtual cultural insight of the most important cultural attractions,

	- virtual natural insight – How green is our country?
11.30	**How eco-friendly is our school**? - Presentation of eco- projects, integration of "green issues" in our school subjects - Erasmus+ projects (Climate Changes and others)
12.30	**Reflexion and evaluation.**

Thursday, 15th April, 2021

10.00	**Advertisement presentation** - Each group of students present their advertisement.
11.00	**Advertisement rating** - Teachers' work (in the meantime students take a 15min break), - announcement of the voting results.
12.30	**Reflexion and evaluation.**

Friday, 16th April, 2021

10.00	**Planning the work programme for the <u>next meeting</u> in Latvia.**
11.00	**Planning project's <u>dissemination activities.</u>**
12.00	**Reflexion and evaluation.** - Official handover of **<u>certificates</u>** to all the participants, - closing the virtual meeting.

Suzana Rehberger,

Project coordinator in Slovenia

Irena Srša Žnidarič,

School principal

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