



NSB - No One Stays Behind!

Dissemination Plan

Dissemination Plan | Main Topics

Overview of NSB Project

- Target groups
- Expected impact on the target groups and in general
- Results to be disseminated

Dissemination

- Main purposes
- Role of NSB Partners
- Phases of implementation
- Activities (incl. discussions on deadlines)
- Reporting



Overview of NSB Project | Target Groups



VET Students & Youngsters

- ✓ Including those coming from **disadvantaged** socio-economic backgrounds and at **risk of school dropout (NEET)**



VET Teachers/Trainers, Mentors and Staff

- ✓ Internal and external to the partnership, in need to be capacitated in the use of digital tools and pedagogical skills



VET Directors

- ✓ Awareness meetings will be conducted to incentivise their involvement on NSB! activities that foster internationalisation



Companies

Families

Associations

- ✓ Key stakeholders
- ✓ Responsible for integrating youngsters in society and on the labour market

Overview of NSB Project | Expected impact on Target Groups



- 0 Increased **digital skills**;
- 0 Increased levels of **motivation** to learn;
- 0 Improved **quality of learning opportunities**;
- 0 Increased number of learners enrolled in **further education pathways** or having **direct access to the labour market**;
- 0 Increased sense of **social integration**.



- 0 Increased **digital skills**;
- 0 Acquisition of the required skills to **use digital tools and platforms** that support implementation of learning processes;
- 0 Improved **planning and management skills** of learning activities internal and external to the classroom;
- 0 Access to **planning tools for the implementation of Summer Schools** or other informal and non-formal learning activities;
- 0 Improved level of **satisfaction and physical/psychological well-being** of all elements of VET school staff and community.



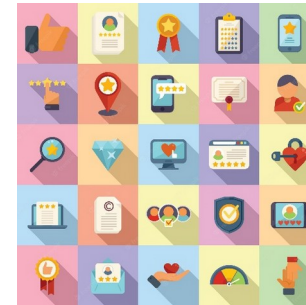
- 0 Access to **planning tools for the implementation of Summer Schools** or other informal and non-formal learning activities;
- 0 Improved **quality of learners' learning opportunities**.



Overview of NSB Project | Expected impact, in general



Decreased levels of schools dropouts



VET credibility acknowledged by parents, families and employers

Overview of NSB Project | Results to be disseminated

R1 App for Android and IOS with motivational animation digital contents (...)

R2 e-book “The role of the Mentor... in 1 minute” (...)

R3 Digital guide “Summer School... Manual” (...)

R4 Evaluation management platform (...)



Dissemination | Main Purposes

¹**Dissemination** refers to publicising the results and successes of a project as extensively as possible, with the purposes to:

- a. Increase awareness of the Erasmus+ project in question;
- b. Reach potential third-party users of the project's products and results.

This way, the results will impact on the future activities of other organisations.

¹Source: (National Agency for Europe, NABIBB, n.d.)
" Successfully disseminating and exploiting project results and products of strategic partnerships"

Dissemination | Main Purposes

It is a planned process that must be **organised in the beginning** of a project and **adjusted** along its duration through a **methodological document** that **guides the partnership**.

¹Source: (DIVA, 2011) "Handbook for Dissemination, Exploitation and Sustainability of Educational Projects"



Dissemination Plan

Dissemination | Roles of NSB! Partners



- As Project Coordinator, **supervises** the implementation of the Dissemination Plan with support from EfVET;
- **Implements the dissemination activities** in accordance with the Plan and dissemination timeline;
- Responsible for conducting **NSB! Multiplier Event, in Portugal.**
- Partner responsible for the **design and implementation of the Dissemination Plan;**
- **Implements the dissemination activities** in accordance with the Plan and dissemination timeline.

All the **remaining partners** are expected to implement all dissemination activities, and contribute for the development of the dissemination materials, in accordance with the Dissemination Plan and its timeline.

Dissemination | Phases of Implementation

The type of NSB! dissemination activities and target groups to be involved depend on the project's development phase

First 6 months

- o Use of **partner organisations' social media accounts, websites and school news boards** to present the project and main results;

- o A WhatsApp group may be created for a **Motivate potential direct end-users of the project's results to be engaged with the project since the beginning of its implementation**

Throughout the Project

- o Partners' attendance on relevant **events (seminars, sectoral meetings) external and internal to NSB**, at national and European levels;

- o Dissemination materials produced will be **Present the project and the results of the research conducted in the scope of its activities, and to collect inputs to enrich the contents of the project's results, in line with real needs of NSB! partners**

Dissemination Activities | Visual Identity - Proposals



Dissemination Activities | Final logo



Dissemination Activities | Erasmus+ logo/Disclaimer



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This project has been funded with support from the European Commission. This publication and all its contents reflect the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

The logo is available in all languages of the EU Member States.
Its translated versions must be part of all documents and presentations to be translated
in NSB.





Dissemination Activities | NSB Website & Social Media (M6)



- **Repository** of all public deliverables and dissemination materials, for free consultation and download;
- Provides information about **NSB scope, purposes and expected results**;
- **Updated information** about the project's activities and progress.

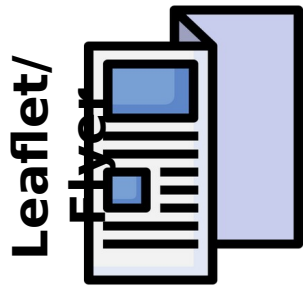
Who is going to design and develop it?



- Created by **EfVET**;
- **Contributions from all partners**;
- **Weekly updated**, based on a **Social Media Planner** prepared by EfVET.

Dissemination Activities | Promotional Materials (M6/M21)

All materials will be available in EN and translated into the specific languages of the countries represented in the partnership (EL, IT, PT, SI and TR)



Leaflet #1 (M6) | Provides information about the project's concept, activities and expected outcomes, aimed at young VET learners and VET providers

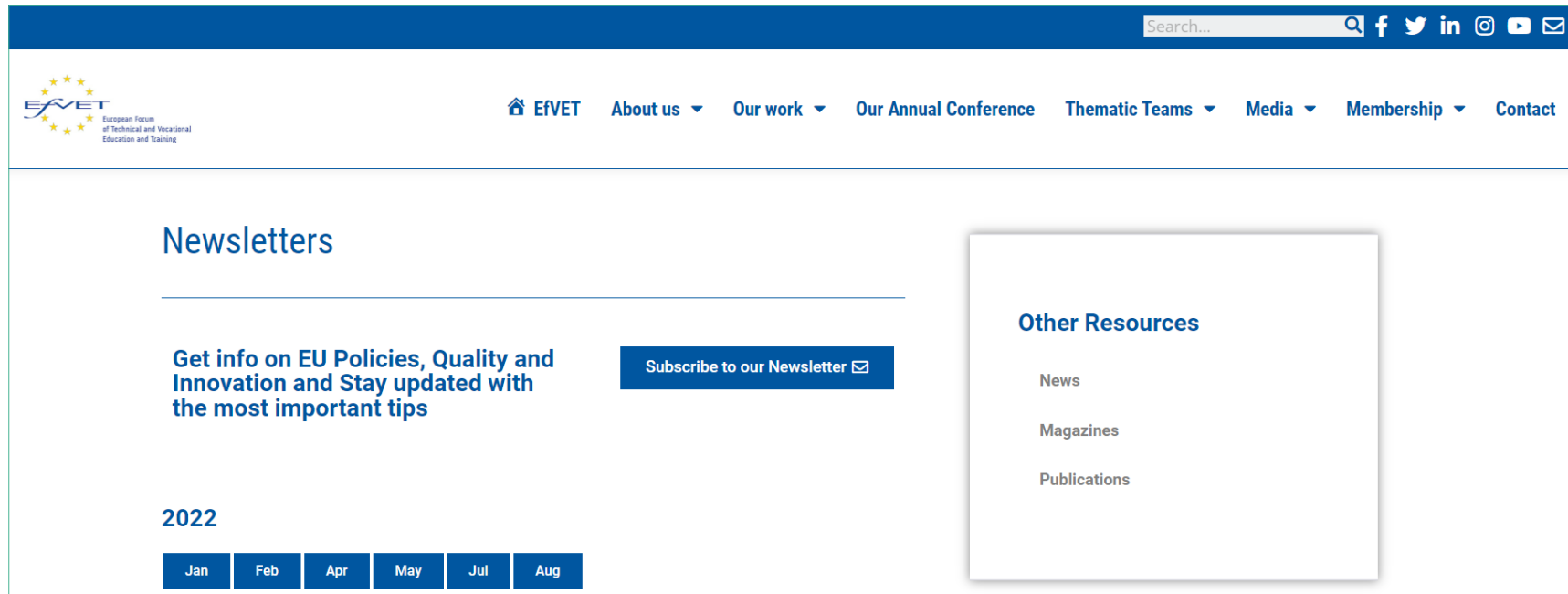
Leaflet #2 (M21) | Provides more specific information about the project's results and how they can be of use for the project's target groups, with links for the different results



Poster (M6) | Produced in time to be used by partners in events internal and external to NSB. To be shared by all partners with regional/national social communication channels and with relevant stakeholders to be involved in the project so that they can disseminate the project as well

Dissemination Activities | Newsletters (3/3 months)

EfVET will make **reference to NSB! project in all its newsletters** (available in EN), produced **every three months** and shared with its more than 240 Members from 36 countries (including in Africa, South Asia and Australia)



The screenshot shows the EfVET website's 'Newsletters' page. At the top, there is a search bar and social media icons for Facebook, Twitter, LinkedIn, Instagram, YouTube, and Email. The navigation menu includes: EfVET, About us, Our work, Our Annual Conference, Thematic Teams, Media, Membership, and Contact. The main content area features the title 'Newsletters' and a call to action: 'Get info on EU Policies, Quality and Innovation and Stay updated with the most important tips' with a 'Subscribe to our Newsletter' button. Below this, there is a calendar for the year 2022 with buttons for Jan, Feb, Apr, May, Jul, and Aug. To the right, there is a section titled 'Other Resources' with links for News, Magazines, and Publications.

@<https://www.efvet.org/newsletter/>

NSB Kick off Meeting
Brussels, BE (23/24.11.22)

Dissemination Activities | Other channels (ongoing)

Publication of **photos and articles on local, regional, national and European newspapers**, through **NSB! Consultive Council**, in **events** promoted by the partners or organised in collaboration with relevant institutions at **national and**

European levels



NSB Kick off Meeting
Brussels, BE (23/24.11.22)

Dissemination Activities | NSB Conference (M22)

No one stays behind! Innovative Vocational Education and Training Practices

- o NSB Multiplier Event, to be held in **Vila Verde (Portugal)** during **one full day**;
- o Invitations to representatives of the **Portuguese Ministry of Education**, the **National Agency for Qualification** (ANQEP), the **Directorate-General for School Establishments (DGERT)**, the Institute for **Employment and Vocational Training** (IEFP), **National Association of Professional Schools** (ANESPO), **municipalities and industry associations**, to the **directors of VET schools** across the country and to the director of the Portuguese **Erasmus+ National Agency**;
- o Agenda and activities to be discussed with all NSB partners at **TPM3 (M19)**,
- o Collect participants' opinion about the **project's results and suggestions for their sustainability**, and to **provide information about the training sessions** to take place on partner countries in the following months.

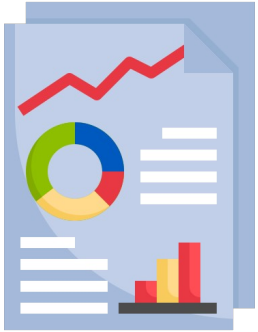
Organised by:



With support from:



Dissemination Activities | Reporting



- **Two Dissemination Reports** which dates of delivery will be aligned with **NSB Interim and Final Reports** to the National Agency
- Prepared by **EfVET, with information provided by all partners** about their dissemination activities

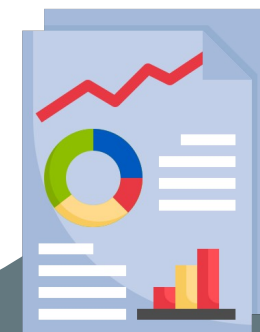
Information to be reported:

- Total **number of activities conducted**, total **number of participants** involved and **levels of dissemination** (local/national/European)
- Metrics of **NSB website** and statistics of its **social media** accounts
- Information about **the production of promotional materials** and the expected number of people to be reached
- Information about any **publications made in specialised journals or websites** (e.g., name of the publications, name of the journals, expected number of people reached);
- Information about **other dissemination activities conducted by partners**, at national level, in the scope of their organisations' activities.

Dissemination Activities | Reporting

Dissemination Activity (Description)	Partner responsible for the Activity	Evidence (e.g. link to website/social media publication)	Audience (Target Group)	Level of Dissemination - Local (L) - Regional (R) - National (N) - International (I)	Date (DD.MM.YY)	Place (e.g., City/Facebook/LinkedIn/Twitter/Website, etc.)	Impact (e.g., Nr. of participants/ Nr. of interactions on social media)
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Register your activities using this template (including posts on NSB! social media accounts and information and publications on the project's website) every time they conduct dissemination activities, thus preventing important information to be missed out from the Dissemination Reports to be submitted to the NA





THANK YOU FOR YOUR ATTENTION AND COLLABORATION!

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